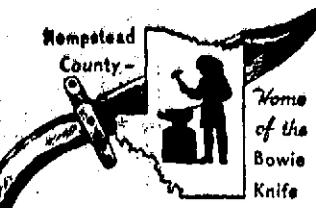


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Hope Star



For Weather Report

See Column at Bottom of
This Page.

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PRICE 5c COP

Peronist Wins in Argentina Ruled Void

BUENOS AIRES, Argentina (AP)—President Jose Maria Guido today issued a decree nullifying the victories of Peronists in elections of last March 18. The decree declared all elections since December 1961 were void.

Guido's executive order came minutes after army generals took over control of three Argentine provinces from civilian officials.

Guido's action was an apparent prelude to his already announced plans to call a general election before July to choose his successor.

The army took over command in Entre Rios, Santa Fe and Corrientes provinces.

Five other provinces — including Buenos Aires — Argentina's largest, already are being ruled by federal interventors appointed by deposed President Arturo Frondizi. In the March 18 elections followers of former dictator Juan Peron, with Communist support, won governorship races in the five provinces.

There were no reports of resistance to the army takeover.

Russia Sends Up Another Satellite

By STANLEY JOHNSON

MOSCOW (AP)—The Soviet Union put another scientific satellite into orbit around the earth today as America's Ranger 4 sped through space toward the moon.

It was the first time the two powers had launched space vehicles so close to one another in time.

The Russians said their newest Sputnik, Cosmos III, carried scientific instruments to continue the Soviet program of outer space exploration and a multichannel radio telemetric system to relay information back to earth.

The announcement by the Soviet news agency, Tass, gave no indication that there was a man aboard. Presumably the satellite was unmanned.

The radio telemetric information received from the satellite shows that the instruments are functioning normally," Tass said.

Cosmos III was the third Soviet satellite to be launched since March 16 after a long period of Soviet inactivity in space. Cosmos I was launched on March 16 and Cosmos II on April 6.

Announced aims of the new Soviet program of space research include investigation of radiation belts and meteorites around the earth and the dangers they may hold for space travelers.

Tass said first estimates showed Cosmos III was close to its planned course and orbiting the globe ever 93.8 minutes. It said the orbit's inclination to the plane of the equator was 48 degrees 59 minutes, its farthest distance from the earth 448 miles and its closest 142 miles.

Today's session of the Supreme Soviet, the Soviet Union's parliament, recessed early so the delegates could hear the announcement of the new sputnik.

News of the American moon shot was withheld in Moscow until after the dramatic break in Soviet radio programs to announce the launching of the Russian satellite.

Forty minutes later Tass told of the American shot in a 50-word dispatch from New York.

Prosecutor Files Again

LITTLE ROCK (AP)—Prosecutor Joe D. Villines of Harrison filed today as a candidate for a second term in the 14th district.

Villines beat John Driver of Marshall, the incumbent, in 1960 after losing to Driver in 1958.

The district includes Boone, Cleburne, Marion, Newton, Searcy and Van Buren counties.

Weather

Total precipitation in March 2.72 inches; Total 1962 precipitation through March 14.85 inches; during the same period a year ago, 13.91 inches.

Experiment Station report for 24 hours ending at 8 a. m. Tuesday, High 65, Low 56.

Arkansas Regional Forecast
By THE ASSOCIATED PRESS

Central Arkansas: Partly cloudy and mild this afternoon, tonight and Wednesday with a chance of scattered afternoon or evening

Continued on Page Two

Last Millwood Breakfast Before Groundbreaking on Dam



TOP PHOTO — THIS WAS THE SCENE AT THE ANNUAL Millwood Breakfast in Captain Shreve Hotel at 7:30 this morning as the Red River Valley Association met in Shreveport. Dedication and groundbreaking ceremonies will be held shortly at the site of the big dam on Little River. The first stage will include construction of the earth embankment for the dam and excavation for the spillway.

BOTTOM PHOTO — THIS WAS THE SPEAKERS' TABLE at the Millwood Breakfast, left to right: John Stroud, assistant to Senator John L. McClellan; Brig.-Gen. C. H. Dunn, division engineer, Corps of Engineers, Dallas; Brig.-Gen. R. G. MacDonnell, director of civil works, Office of Chief of Engineers, Washington; George W. Peck of Hope, president of the Southwest Arkansas Water District; B. N. Holt, secretary-manager of Hope Chamber of Commerce; Congressman Oren Harris of El Dorado; Lloyd Spencer of Hope, executive vice-president of the Red River Valley Association for Arkansas; and Col. Howard Penny, district engineer, Corps of Engineers, Tulsa District.

Candidates for Governor Climb to 5

LITTLE ROCK (AP)—The Arkansas gubernatorial field swelled to five Monday with the filing of David A. Cox of Weiner—but Gov. Orval E. Faubus remained a figure for speculation.

The 42-year-old Cox filed party and corrupt practices pledges with Secretary of State Nancy Hall and left before newsmen could talk to him. He did not pay the \$1,500 filing fee.

Sources at Weiner indicated that Cox, a farmer, had previously run unsuccessfully for county office, but had sought no major office.

Faubus told newsmen they could expect an announcement from him before the May 2 filing deadline, but otherwise was noncommittal.

Kenneth Coffelt, a Little Rock attorney and one of the announced candidates, said Monday he will go on the air the evening of May 2. Coffelt originally had intended to speak May 1 but changed his mind, because, he said, there may be some last minute changes in the situation.

Rep. Dale Alford, the only candidate to pay the filing fee, said Monday he had contracted for a half-hour statewide television broadcast on July 20, election eve.

The other two announced candidates are Marvin Melton of Jonesboro and Odell Dorsey of North Little Rock.

Melton supporters are conducting a fund raising campaign in Jonesboro to pay his filing fee. He will file Friday. Dorsey said he expects to file before the deadline.

Food Poisoning

FT. CHAFFEE, Ark. (AP)—Food poisoning struck several hundred reservists here late Saturday, post officials reported. None of the men was seriously affected. Officers said all the affected men, estimated at between 200 and 300, ate at a consolidated mess. Two soldiers became ill while in nearby Fort Smith and were taken to a hospital by ambulance.

A COFFEE AT DIAMOND Cafe at 1:30 p. m. April 25 will signal the kickoff of the Cancer Society fund drive in Hempstead, it was announced by Mrs. Carter Russell, director. A film will be shown and literature distributed to workers.

He encouraged the people at the rally to press a campaign to raise his \$1,500 filing fee on \$1 contributions. He said about \$7,500 has been raised and he hopes the rest of the funds will come in before Friday.

Melton said he was trying to line up five key people for his campaign, a campaign manager, publicity director, finance manager, women's division manager and county organizations director.

He said he would be in Little Rock the rest of this week, then he would begin a state-wide hand-shaking tour.

Continued on Page Two

Hempstead
County
Home of the
Bowie
Knives

Ruling on Fish
Farm Ponds

LITTLE ROCK (AP)—Taking fish from fish farm ponds is a violation of Arkansas' trespass law if the owner has posted notices that the ponds are used for commercial purposes, the attorney general's office ruled today.

The opinion went to R. S. McCall, a justice of the peace at Lonoke.

McCall said farmers had had a great deal of trouble with persons fishing and frog-gigging in their ponds.

He said a recent attorney general's opinion that land owners had no right to prohibit hunting on unfenced land had raised the question whether fish farm ponds were protected under the trespass law, since they are not fenced.

Asst. Atty. Gen. Dennis Horton said a law regulating fish farm

provides for a fine of \$100 and a jail term up to 30 days for taking fish from posted ponds.

Living Costs Show Some Increase

WASHINGTON (AP)—Living costs, as measured by the government, rose two-tenths of one percent in March to a record level.

The Labor Department reported today its consumers price index rose to 105.0 per cent of the 1957 average. This was 1.1 per cent above the level of March 1961.

The rise was attributed mainly to price advances for clothing, fresh fruits and vegetables, drugs, used cars and house furnishings.

On the other hand, egg prices declined sharply and there was a drop in gasoline prices due to price wars and introduction of lower octane grades.

The living cost increase will mean pay rises for approximately 67,000 workers whose wages are adjusted periodically to the government index.

Mother, 3 Children Found Dead

DELWARE, Ohio (AP)—Authorities worked today to try to piece together a story of violence which left a 37-year-old mother and her three children dead.

The four bodies were found Monday when the husband and father, Wallace D. Cox, a railroad engineer, returned from a run and found his wife, Janice, sitting dead in a chair with a bullet wound in her head and a .32 caliber automatic at her feet.

A daughter, Teresa, 8, was found lying on a couch in the living room with a bullet wound in the head.

Upstairs, Cox found his daughter, Elizabeth, 5, on a bed with a plastic bag tied over her head. His 10-year-old son was on the floor. He had been hit on the head several times. A stocking was tightly knotted around his neck. A hammer was near the body.

Sheriff Harley Wornstaff said the house was covered with blood and there was evidence that a fierce struggle had occurred between the boy and his mother.

The hysterical father is in Jane Case Hospital here suffering from shock.

He said his wife had been depressed for about six months and had had some mental treatments.

He was arrested March 13 in Fayetteville after several Fayetteville residents complained that he had taken pictures of high school girls and young women in the nude.

Circuit Judge Maupin Cummings sentenced the Fayetteville photographer to 10 years in prison for carnal abuse, but suspended seven years of the sentence. Dacus was fined \$50 each for the misdemeanors.

Dacus is to start serving the term immediately.

He was arrested March 13 in Fayetteville after several Fayetteville residents complained that he had taken pictures of high school girls and young women in the nude.

LITTLE ROCK (AP)—Lee Mode of Conway appealed to the Arkansas Supreme Court Monday from a \$90,102 judgment against him growing out of the fatal shooting of Delbert Russell.

Mode was sentenced to 21 years for shooting Russell. The case is on appeal to the U.S. Supreme Court.

The judgment came in a suit filed on behalf of Russell's four children, Jerry, Don, Ferrell and Durrell Russell.

Continued on Page Two

Fish apparently are biting real good for local fishermen at 27 Cutoff, Narrows, Bodeau and Lake Texarkana . . . we've had several reports of some real fine catches . . . in fact some of the reports indicate "big slab" crappie taken from Lake Texarkana.

The Roundup Club plans a pot-luck picnic Thursday night at 7 p. m. in the Coliseum . . . all prospective members bring some food . . . families are invited . . . and don't forget to bring your horses.

Continued on Page Two

LITTLE LIZ

Spacecraft to Hit Moon on Thursday a. m.

By CHARLES STAFFORD

CAPE CANAVERAL, Fla. (AP)

A mooncraft with an injured brain tumbled through space today toward an almost useless collision with the moon after scientists abandoned futile efforts to awaken it from its coma.

The 730-pound silver and gold craft, Ranger 4, will zip by the leading edge of the moon early Thursday and crash at about 8:55 a. m. on its hidden backside, the National Aeronautics and Space Administration says.

The deeply disappointed director of NASA's Jet Propulsion Laboratory, William H. Pickering, said: "It's kind of fun, though, to hit the backside. It's not everyone who can do that."

Ranger 4 was lifted aloft by a towering Atlas-Agena B booster at 3:50 p. m. Monday in what appeared to be a beautiful beginning. Its assigned job was to gather information, including closeup television pictures, on the composition of the moon.

A NASA spokesman said the Atlas had pushed the vehicle to an altitude of about 100 miles and separated, that the second-stage Agena had pushed the craft into parking orbit and cut off, that the Agena had fired a second time to launch Ranger 4 on the second leg of its journey, that the vehicle was on the proper flight path away from the earth at 24,500 miles an hour.

Two hours later a spokesman said, "Tracking information indicates that a malfunction occurred in the spacecraft telemetry radio system."

"It does look like we have a fairly significant problem with the spacecraft," said Pickering, minutes later. "We don't really know how major the failure is."

He said it could be in the craft's transmitting system only. However, he added, "There is an indication that the spacecraft has not locked onto (turned its solar battery panels toward) the sun. The spacecraft is slowly tumbling."

The fact that it hadn't locked onto the sun, he said, "certainly indicates that the trouble is pretty deep in the brain of the system."

Later, the trouble was tentatively diagnosed as a malfunctioning timer—a clock-like electronic device which was activated a few seconds before launching. It was supposed to provide the timetable for a central computer and sequencer which were to issue steering commands to Ranger 4.

Upstairs, Cox found his daughter, Elizabeth, 5, on a bed with a plastic bag tied over her head.

His 10-year-old son was on the floor. He had been hit on the head several times. A stocking was tightly knotted around his neck.

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Hope Star

Weather

Continued From Page One

thundershowers. Thursday partly cloudy and mild with no rain of consequence. Highest temperature this afternoon mid to high 70s. Lowest tonight mid to high 50s. Highest Wednesday mid to high 70s.

Southwest Arkansas: Considerable cloudiness through Wednesday with scattered showers and a few thundershowers. Little change in temperature. High this afternoon 70 to 75. Low tonight 55 to 62. High Wednesday 70 to 75.

Northwest Arkansas: Considerable cloudiness through Wednesday with scattered showers. Little change in temperature today and Wednesday. Not as cool tonight. High this afternoon 68 to 74. Low tonight 48 to 54. High Wednesday 70 to 76.

Southeast Arkansas: Considerable cloudiness through Wednesday with scattered showers and a few thundershowers. Little change in temperatures. High this afternoon in the low 70s. Low tonight 54 to 58. High Wednesday in the low 70s.

Northeast Arkansas: Considerable cloudiness through Wednesday with scattered showers. Little change in temperature this afternoon and Wednesday and not as cool tonight. High today and Wednesday 66 to 74. Low tonight 50 to 55.

ARKANSAS: Considerable cloudiness this afternoon, tonight and Wednesday with scattered showers and a few thundershowers south portion. Little change in temperatures except not so cool north portion tonight. Highest temperature this afternoon in the 70s. Lowest tonight mid 40s north to mid 60s south portion. Highest Wednesday in the 70s.

LOUISIANA: Partly cloudy through Wednesday with no important temperature changes. Widely scattered showers and thundershowers. Lowest tonight 60 to 66. Highest Wednesday 70 to 82.

THE WEATHER ELSEWHERE

By THE ASSOCIATED PRESS

High Low Pt.

Albuquerque, clear	70	44
Atlanta, rain	80	58
Bismarck, clear	82	39
Boise, cloudy	84	53
Buffalo, cloudy	52	34
Chicago, clear	59	44
Cleveland, clear	55	32
Denver, clear	76	46
Des Moines, clear	71	49
Detroit, clear	58	40
Fairbanks, clear	43	28
Fort Worth, cloudy	73	63
Helena, cloudy	80	41
Honolulu, cloudy	83	75
Indianapolis, clear	65	42
Jamestown, clear	47	28
Kansas City, clear	75	52
Los Angeles, cloudy	85	57
Louisville, clear	68	39
Memphis, cloudy	68	50
Miami, clear	78	71
Milwaukee, clear	62	33
Minneapolis, clear	63	46
New Orleans, cloudy	78	63
New York, clear	72	43
Oklahoma City, cloudy	65	57
Omaha, clear	77	50
Philadelphia, clear	77	50
Phoenix, clear	96	65
Pittsburgh, clear	64	33
Portland, Me., clear	70	37
Portland, Ore., rain	74	53
Rapid City, clear	83	49
Richmond, cloudy	85	40
St. Louis, clear	71	39
St. Paul, cloudy	76	49
San Diego, cloudy	72	57
San Francisco, cloudy	54	49
Seattle, cloudy	80	52
Tampa, clear	80	58
Washington, clear	73	43

(P.T. Trace)

Tech Bowlers to Kansas Meet

KANSAS CITY (AP)—Arkansas Tech will send a five-man team to the first national bowling tournament for college students Friday and Saturday in suburban Overland Park, Kan.

The tournament is being staged by the National Association of Intercollegiate Athletics, with the help of the Bowling Proprietors Association of America.

Thirty-two five-man teams are expected to compete. They are 26 district championship teams and six at-large teams. Arkansas Tech is listed as a district champion.

Each member of each team had to bowl six games at a BPA house in qualifying.

President Woodrow Wilson's administration paid Denmark \$25 million in gold for the Virgin Islands, as a defense measure in World War I.

applications, he said, are for New York City.

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Trio Trapped in Cave Are Rescued

By BILL RAWLINS

TRENTON, Ga. (AP)—A three-day ordeal without food and water ended happily for three collegiate explorers who carved a narrow perch between themselves and eternity inside a muddy cave.

The three—two Eagle Explorer Scouts and a novice—were plucked safe, sound and soggy from a mud bank in the Lookout Mountain cave late Monday—the end of an all-out search begun 36 hours earlier. Fraternity brothers found them in a spot experts had overlooked.

"They're safe!" shrieked their parents when word that the lads were found reached the cave's mouth. More than 150 rescue workers who had toiled in the search bowed their heads in prayer as the famished boys gulped their first hot meal since Friday night.

The three are James Mason, 21; Bill Bartee, 20, both of Atlanta, and Martin Huddleston, 19, of Ormond Beach, Fla. They had fled friends they planned to explore the cave over the Easter weekend. They were reported missing when they did not return home as planned Saturday night.

Mason and Bartee, who grew up together, are experienced cave explorers. It was Huddleston's first trip underground. "I guess it will be my last," he said with a grin.

Mason and Huddleston are stu-

dents at Emory University in Atlanta. Bartee attends Presbyterian College in Clinton, S.C.

"We went into the cave about 9 p.m. Friday," said Mason. He said they secured a rope at the top of the mud bank to explore two deep holes about a mile inside the cave—which he and Bartee had inspected many times before.

"We knew there was water down there, but we didn't know how much," he said. "I went down first and hit water about chest deep. The others came down and found the water soon was over their heads.

"We swam about 40 feet and it was getting cold and we started cramping pretty good and we swam on back. We decided it was about time to leave and we started to climb up this sheer cliff by holding onto the rope. But by that time it was pretty slimy. The more we tried to crawl up the rope, the harder it got."

"Using a knife," he continued, "we crawled about 40 feet up the slope and carved out a four-foot trench. We took turns with two of us sitting in it and the third one lying across our laps to keep warm."

Driver Is Hurt

GOODWOOD, England (AP)—Stirling Moss, Britain's No. 1 racing driver was taken to a hospital today after his car had careened off the track all 90 miles per hour during a race.

Moss and Bartee, who grew up together, are experienced cave explorers. It was Huddleston's first trip underground. "I guess it will be my last," he said with a grin.

The extent of Moss' injuries was not immediately known. He remained conscious during rescue operations.

Trade Stamp Project Off to Big Start

LITTLE ROCK (AP)—Airmen

David Brooks says his "Operation Margie," a project to collect trading stamps to pay his wife's fare here from Japan, is "off with a bang."

Brooks, stationed at Little Rock Air Force Base, and Mrs. Annie Thompson, a business woman at the base who is interested in the project, said one firm has offered to finance a plane trip from Tokyo to Little Rock for 193 books of stamps.

Brooks says he only has four books now, but he and Mrs. Thompson are placing collection boxes around the base with pictures of "Margie" on them.

The real name of Brooks' Japanese wife is Misako, but he says he calls her "Margie" because it is easier, to say.

The couple was married in Japan last December and she had to remain behind when he was

transferred, because the Air Force does not provide for travel of dependents of airmen.

Brooks said Saturday he did not have the \$33 it would have taken for plane fare to bring his wife with him to the United States.

Fire Controlled

HARRISON, Ark. (AP)—A forest fire, thought to have been brought under control late Wednesday night, sprang up again Thursday and brought to 3,000 acres the total of woods burned between St. Joe and Pindall, 20 miles southeast of here. Schools were dismissed Thursday at St. Joe so older students could help fight the fire.

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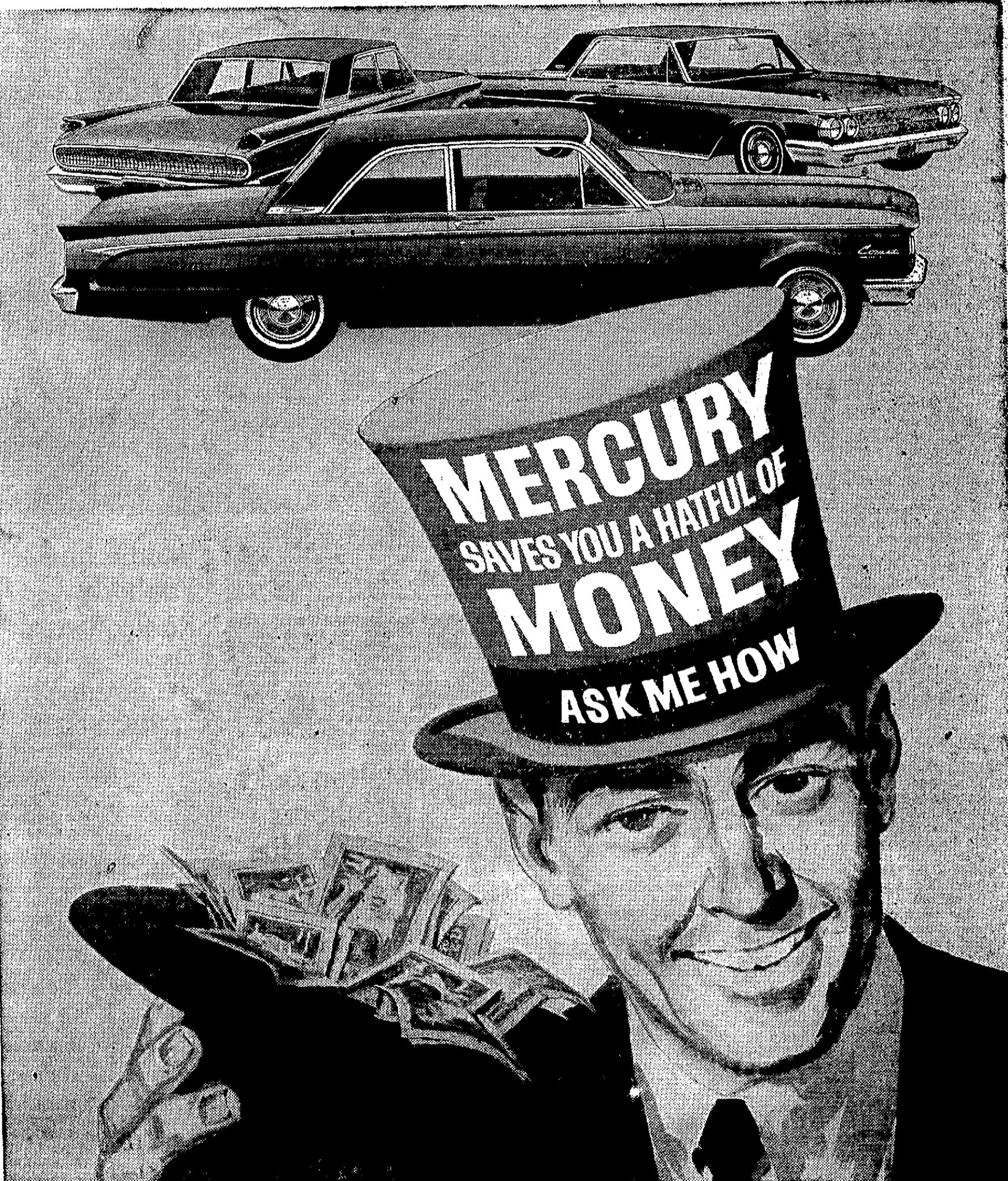
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ASK THE MAN IN THE RED HAT

THE TRADING POST

305-315-325 E. Third St.

Casey's Mets Finally Take First Victory

By MIKE RATHET
Associated Press Sports Writer

"Some day pretty soon we're gonna beat someone pretty bad," Casey Stengel said it. A few hours later, the New York Mets did it.

The prophecy and its fulfillment occurred at Pittsburgh Monday night as Manager Stengel surveyed the results of the Mets first nine games in the National League—all losses—and offered his opinion before sending his cast of hand-me-downs out to meet the Pirates.

The result was a 9-1 victory for the Mets, their first in the National League and the honor of grabbing victory No. 1 for the Mets went to Jay Hook, a 25-year-old right-hander who equalled his entire victory output for Cincinnati last season by checking the Pirates on five hits while ending Pittsburgh's victory streak at 10.

The triumph kept the Mets from setting major league mark for consecutive losses at the start of the season. It halted the Pirates' efforts to establish an all-time high for consecutive wins at the start of a season.

In other games Monday night, San Francisco defeated Cincinnati 4-3 behind Billy Pierce's seven-hit pitching and the Los Angeles Dodgers whipped Milwaukee 5-2. Philadelphia and Houston were rained out. Chicago and St. Louis were idle. The American League had a day off.

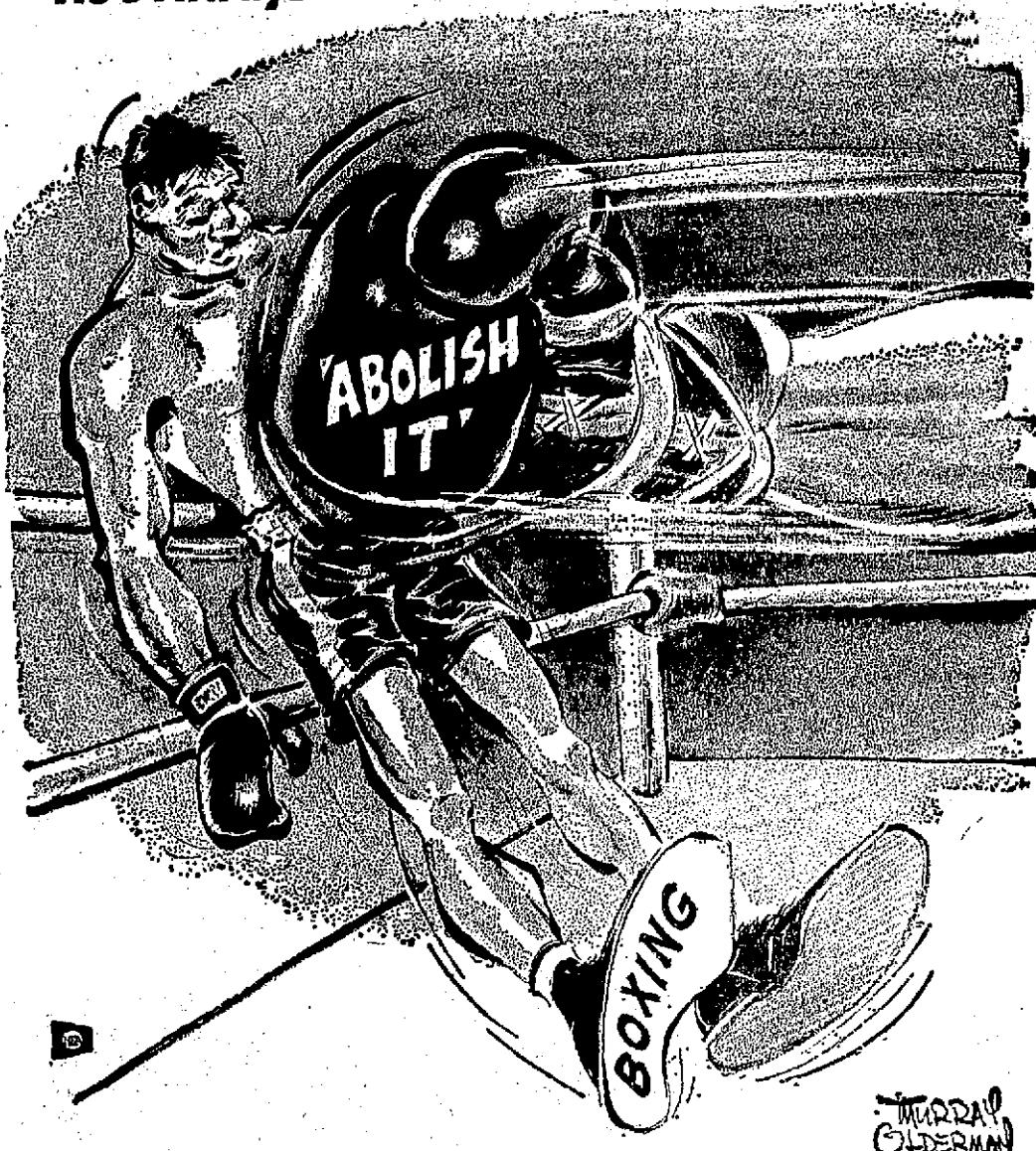
Felix Mantilla opened the big game for the Mets with a single and the New Yorkers never let up until Pittsburgh's Roberto Clemente hit into a force out to end it.

A 14-hit attack, with Mantilla and Elio Chacon splitting six hits, got the job done and chased Pirates' starter Tom Sturdivant (1-1) in the second inning. Sacrifice flies by Gus Bell and Frank Thomas sent Mantilla and Chacon across with a pair of first-inning runs and gave Hook all he needed.

Hook struck out two and walked only one, allowing the Pirates their lone run in the ninth on singles by Dick Schafheit and Dick Groat and Bob Skinner's ground out.

Pierce, 35-year-old left-hander acquired in a trade with Chicago's White Sox, went the distance for his second triumph for the Giants, striking out seven Reds and allowing no walks. Harvey Kuenn was 3-for 4, getting a key single

He's Always Bounced Off the Ropes Before



Hope Star

SPORTS

Porkers Take a Doubleheader

Leaders in the Major Leagues

Major League Leaders
By THE ASSOCIATED PRESS

American League

Batting (based on 25 or more at bats)—Rollins, Minnesota, .475; Robinson, Chicago, .467.

Runs—Cunningham, Chicago, 14; Del Greco, Kansas City, 13.

Runs batted in—Robinson, Chicago, 19; Rollins, Minnesota, 14.

Hits—Robinson, Chicago, 21; Rollins, Minnesota, 19.

Doubles—Del Greco, Kansas City, 9; Cunningham, Chicago, 7.

Triples—Bressoud, Boston and Rollins, Minnesota, 2; eighteen tied with 1.

Home runs—Cash, Detroit, 6; Landis, Chicago and Rollins, Minnesota, 4.

Stolen bases—Howser, Kansas City and Aparicio, Chicago, 5; Wood, Detroit, 3.

Pitching—Donovan, Cleveland and Terry, New York, 3-0, 1.000; Barber, Baltimore, Bell, Cleveland and Walker, Kansas City, 2-0, 1.000.

Strikeouts—Schwall, Boston, 18; Terry, New York, 17.

National League

W. L. Pct. G.B.

Pittsburgh ... 10 1 .909 —

St. Louis ... 7 2 .778 2

San Francisco ... 9 4 .696 2

Los Angeles ... 8 5 .615 3

Philadelphia ... 5 4 .556 4

Houston ... 5 5 .500 4½

Cincinnati ... 5 6 .385 6

Milwaukee ... 3 9 .250 7½

Chicago ... 3 9 .250 7½

New York ... 1 9 .100 8½

Monday's Results

New York 9, Pittsburgh 1

San Francisco 4, Cincinnati 1

Los Angeles 5, Milwaukee 2

Philadelphia at Houston

grounds

Only games

Today's Games

San Francisco at Pittsburgh (N)

St. Louis at Houston (N)

Los Angeles at Chicago

New York at Cincinnati (N)

Philadelphia at Milwaukee (N)

Wednesday's Schedule

Los Angeles at Chicago

San Francisco at Pittsburgh (N)

New York at Cincinnati (N)

Philadelphia at Milwaukee (N)

St. Louis at Houston (N)

Standings

Today's Baseball
By THE ASSOCIATED PRESS

American League

W. L. Pct. G.B.

Cleveland ... 5 3 .625 —

Baltimore ... 6 4 .600 —

New York ... 5 4 .556 ½

Kansas City ... 7 6 .538 ½

Chicago ... 6 6 .500 1

Los Angeles ... 5 5 .500 1

Detroit ... 4 4 .500 1

Minnesota ... 5 6 .455 1

Boston ... 4 5 .444 1½

Washington ... 2 6 .250 3

No games Monday

Tuesday's Games

Cleveland at Los Angeles (N)

Chicago at New York

Minnesota at Baltimore (N)

Kansas City at Detroit (N)

Washington at Boston

Wednesday's Schedule

Washington at Boston

Chicago at New York

Kansas City at Detroit

Minnesota at Baltimore

Cleveland at Los Angeles (N)

Thursday's Games

Pittsburgh at St. Louis

St. Louis at Detroit

San Francisco at Milwaukee (N)

Philadelphia at Milwaukee (N)

Houston at St. Louis

Friday's Games

San Francisco at Pittsburgh (N)

St. Louis at Detroit

Los Angeles at Chicago

New York at Cincinnati (N)

Philadelphia at Milwaukee (N)

Wednesday's Schedule

Los Angeles at Chicago

San Francisco at Pittsburgh (N)

New York at Cincinnati (N)

Philadelphia at Milwaukee (N)

St. Louis at Houston (N)

Saturday's Games

Pittsburgh at St. Louis

St. Louis at Detroit

San Francisco at Milwaukee (N)

Philadelphia at Milwaukee (N)

Houston at St. Louis

Sunday's Games

Pittsburgh at St. Louis

St. Louis at Detroit

San Francisco at Milwaukee (N)

Philadelphia at Milwaukee (N)

Houston at St. Louis

Monday's Games

Pittsburgh at St. Louis

St. Louis at Detroit

San Francisco at Milwaukee (N)

Philadelphia at Milwaukee (N)

Houston at St. Louis

Tuesday's Games

Pittsburgh at St. Louis

St. Louis at Detroit

San Francisco at Milwaukee (N)

Philadelphia at Milwaukee (N)

Houston at St. Louis

Wednesday's Games

Pittsburgh at St. Louis

St. Louis at Detroit

San Francisco at Milwaukee (N)

Philadelphia at Milwaukee (N)

Houston at St. Louis

Thursday's Games

Pittsburgh at St. Louis

St. Louis at Detroit

San Francisco at Milwaukee (N)

Philadelphia at Milwaukee (N)

Houston at St. Louis

Friday's Games

Pittsburgh at St. Louis

St. Louis at Detroit

San Francisco at Milwaukee (N)

Philadelphia at Milwaukee (N)

Houston at St. Louis

Saturday's Games

Pittsburgh at St. Louis

St. Louis at Detroit

San Francisco at Milwaukee (N)

Philadelphia at Milwaukee (N)

Houston at St. Louis

Sunday's Games

Pittsburgh at St. Louis

St. Louis at Detroit

San Francisco at Milwaukee (N)

Philadelphia at Milwaukee (N)

Houston at St. Louis

Monday's Games

Pittsburgh at St. Louis

St. Louis at Detroit

San Francisco at Milwaukee (N)

Philadelphia at Milwaukee (N)

Houston at St. Louis

Tuesday's Games

Pittsburgh at St. Louis

St. Louis at Detroit

San Francisco at Milwaukee (N)

Philadelphia at Milwaukee (N)

Houston at St. Louis

Wednesday's Games

Pittsburgh at St. Louis

St

Hope Star

Star of Hope 1889; Press 1924

Consolidated January 10, 1924

STAR PUBLISHING CO.

Mrs. C. E. Palmer, President

Alex. H. Washburn, Secy-Treas.

of The Star Building

212-14 South Walnut Street

Hope, Arkansas

Alex. H. Washburn,

Editor & Publisher

Paul H. Jones, Managing Editor

Donald Parker, Advertising Mgr.

C. M. (Paul) Rogers, Jr., Circ'l. Mgr.

George W. Hosmer, Mgr., Supl.

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One month 8.3

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Six months 3.50

One year 6.50

All Other Mail —

One month 1.30

Three months 3.90

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ed in this newspaper, as well as

all AP news dispatches

Accidents in

State Claim

Four Lives

By THE ASSOCIATED PRESS

Accidents claimed the lives of

four persons in Arkansas Monday,

with two drowning and two fatally

injured in automobile wrecks.

An elderly Benton resident, Bill

Bullard, 70, was killed when his

pickup truck left state Highway

103 about one-half mile West of

Bryant and plowed into a car

driven by Louis Westbrook of

Benton.

Westbrook, 41, and Madeline

Smith, about 40, a passenger in

Westbrook's car, suffered serious

injuries and were hospitalized in

Little Rock.

The second fatal car wreck, on

U.S. Highway 65 south of Pine

Bluff, resulted in death for Mrs.

Alice J. Massey, 47, of Greenville,

Miss.

State Police said Mrs. Massey

apparently lost control of her sta-

tion wagon after passing another

car and struck a telephone pole.

Wanda Hamilton, 42, of Jack-

son, Miss., a passenger in the

station wagon was hospitalized at

Pine Bluff. She was believed not

seriously injured.

Tommy Norton, 12, who moved

to Altus with his parents several

weeks ago from Midland, Tex.,

drowned in a water-filled rock

quarry near his home after step-

ping into a dropoff.

Sheriff Bob Pritchard said the

youngster apparently was walk-

ing along a water-covered road

leading to the quarry when the

accident occurred.

He was the son of Mr. and Mrs.

Miami, clear 71 49

Detroit, clear 58 40

Fairbanks, clear 43 28

Fort Worth, cloudy 73 63

Helena, cloudy 80 41

Honolulu, cloudy 83 75

Indianapolis, clear 65 42

Juneau, clear 47 28

Kansas City, clear 75 52

Los Angeles, cloudy 85 57

Louisville, clear 68 39

Memphis, cloudy 68 50

Miami, clear 71 49

Milwaukee, clear 62 33

Mpls., St. Paul, clear 63 46

New Orleans, cloudy 78 63

New York, clear 72 43

Oklahoma City, cloudy 65 57

Omaha, clear 77 50

Philadelphia, clear 77 50

Phoenix, clear 90 65

Pittsburgh, clear 64 33

Portland, Me., clear 70 37

Portland, Ore., rain 74 53

Rapid City, clear 83 49

Richmond, cloudy 85 40

St. Louis, clear 71 39

Salt Lake City, cloudy 76 49

San Diego, cloudy 72 57

San Francisco, cloudy 54 49

Seattle, cloudy 68 52

Tampa, clear 80 58

Washington, clear 73 43

(T-Traffic)

Tech Bowlers to

Kansas Meet

KANSAS CITY (AP)—Arkansas

Tech will send a five-man team

to the first national bowling tour-

nament for college students Fri-

day and Saturday in suburban

Overland Park, Kan.

The tournament is being staged

by the National Association of In-

tercollegiate Athletics, with the

help of the Bowling Proprietors

Association of America.

Thirty-two five-man teams are

expected to compete. They are 26

district championship teams and

six large teams. Arkansas Tech

is listed as a district champion.

Each member of each team had

to bowl six games at BPAA

house in qualifying.

President Woodrow Wilson's ad-

ministration paid Denmark \$25

million in gold for the Virgin

Islands, as a defense measure in

World War I.

applications, he said, are for New

York City.

NOTICE - NOTICE

To Our Patrons and Friends

We are sorry to announce that
individual lockers are no longer
available for rent.

HOPE LOCKER PLANT

TERMITES?

CALL

TERMINIX®

World's Largest

In Termite Control

Pest Sanitation

Call

HOPE BUILDERS'

SUPPLY

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PR 7-2381

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360 N. Michigan Ave., Chicago 1/

N. 1

Casey's Mets Finally Take First Victory

By MIKE RATHET
Associated Press Sports Writer

"Some day pretty soon we're gonna beat someone pretty bad," Casey Stengel said it. A few hours later, the New York Mets did it.

The prophecy and its fulfillment occurred at Pittsburgh Monday night as Manager Stengel surveyed the results of the Mets first nine games in the National League—all losses—and offered his opinion before sending his cast of hand-me-downs out to meet the Pirates.

The result was a 9-1 victory for the Mets, their first in the National League and the honor of grabbing victory No. 1 for the Mets went to Jay Hook, a 25-year-old right-hander who equalled his entire victory output for Cincinnati last season by checking the Pirates on five hits while ending Pittsburgh's victory streak at 10.

The triumph kept the Mets from setting a major league mark for consecutive losses at the start of the season. It halted the Pirates efforts to establish an all-time high for consecutive wins at the start of a season.

In other games Monday night, San Francisco defeated Cincinnati 4-1 behind Billy Pierce's seven-hit pitching and the Los Angeles Dodgers whipped Milwaukee 5-2. Philadelphia and Houston were rained out. Chicago and St. Louis were idle. The American League had a day off.

Felix Mantilla opened the big game for the Mets with a single and the New Yorkers never let up until Pittsburgh's Roberto Clemente hit into a force out to end it.

A 14-hit attack, with Mantilla and Elio Chacon splitting six hits, got the job done and chased Pirates' starter Tom Sturdivant (1-1) in the second inning. Sacrifice flies by Gus Bell and Frank Thomas sent Mantilla and Chacon across with a pair of first-inning runs and gave Hook all he needed. Hook struck out two and walked only one, allowing the Pirates their lone run in the sixth on singles by Dick Schofield and Dick Great and Bob Skinner's ground out.

Pierce, 35-year-old, left-hander acquired in a trade with Chicago's White Sox, went the distance for his second triumph for the Giants, striking out seven Reds and allowing no walks. Harvey Kuenn was 3-for-4, getting a key single

He's Always Bounced Off the Ropes Before



Hope Star

SPORTS

Porkers Take a Doubleheader

MONROE, La. (AP)—Arkansas won the first game of a baseball doubleheader from Northeast Louisiana 10-7 Monday and then grabbed a 6-1 victory in the nightcap, shortened by rain.

Trailing 6-0 after two innings in the opener, the Razorbacks tallied five runs in the third, one in the fifth and four in the sixth with Ted Mont taking the victory.

In the nightcap, righthander Jack Wilcock gave up only three runs to chalk up the victory. Shortstop Jerry Carlton, third baseman Marl Carter and second baseman Eddie McGowan, each collected two hits for Arkansas.

Editor Resigns

CAMDEN, Ark. (AP)—Kenneth W. Poindexter has resigned as managing editor of the Ouachita Citizen and the Bearden Examiner. Charles E. Looney, publisher of both the weekly newspapers, announced the resignation Thursday. He said it was effective April 30. Poindexter has been with the Citizen since it was established Oct. 31, 1957.

Not long ago, a serious mastoid infection involved about \$100 for the actual operation—\$200 for two weeks' hospitalization—\$50 for doctor bills—plus a gamble with death.

Today, prompt treatment with one of the new antibiotics clears up most infections before they become serious.

Ask your doctor to phone your prescription to:

Ward & Son Drug Co.
Courtesy—Service and Quality
124 E. Second St.

NOTICE

TO MY FRIENDS & CUSTOMERS
I AM NOW A
PARTNER & CO-OWNER

in

TEMPLE-TAYLOR MOTOR COMPANY
"Your Pontiac & Oldsmobile Dealer"

Signed:
JIM JAMES

Defends Maris, He's Not Worried

By ED CORRIGAN
Associated Press Sports Writer
NEW YORK (AP)—If New York Yankee Manager Ralph Houk is worried about Roger Maris' anemic .322 batting average, he's putting up a brave front.

"Rog has been hitting the ball all right," said Houk today before the Yanks' scheduled game with the Chicago White Sox. "The only trouble is that everything he hits goes directly at the fielders."

"I'm not worrying about him. He'll hurt someone before long. Maybe seeing the White Sox is just what he needs. He did a lot of hitting against them last year."

Maris has collected just five hits in 38 times at bat, with one home run and three runs batted in.

He hasn't pushed the panic button, but he's a little discouraged about the way the ball has been bouncing.

"They say the breaks all even up," said the man who clubbed 61 homers last year, "but so far they've been all bad for me."

Has he been tense at the plate? "Definitely not," he answered. "I feel more comfortable at the plate than I did last year. I'm hitting the ball good, but they're just not dropping in. I can't understand it."

Maris is a notoriously slow starter. At the same stage last year (after nine games), he was hitting .149 with nary a home run.

HOUSTON, Tex. (AP)—Bobby Nichols took a flying leap from 18th to fourth place in the PGA money rankings by winning the \$60,000 Houston Golf Classic.

He owes it all to a beautiful,

210-yard shot from the rough he made Monday with a four wood.

"It was my best shot of the tournament," said the 26-year-old former Southwest Conference champion from Texas A&M.

It set him up with an eight-foot putt for an eagle on the 19th hole of a scheduled 18-hole playoff to win the Classic's \$9,000 first prize.

Nichols defeated Dan Sikes, a 30-year-old unknown from Jacksonville, Fla., and Jack Nicklaus, the 1961 National Amateur champion. Sikes and Nichols tied at 17 on the 18-hole playoff with Nicklaus five strokes behind.

Then came the 19th-hole—the par 5, 558-yard No. 1 on Memorial Park municipal course that Nichols hadn't even been able to birdie in five rounds.

Nichols got into trouble with his tee shot, but it was long trouble. He drove about 310 yards and to the right of the fairway.

He asked his caddy for the No. 4 wood and belted the ball smack onto the green to put the pressure on Sikes.

Sikes, a law grad from the University of Florida, calmly made a birdie.

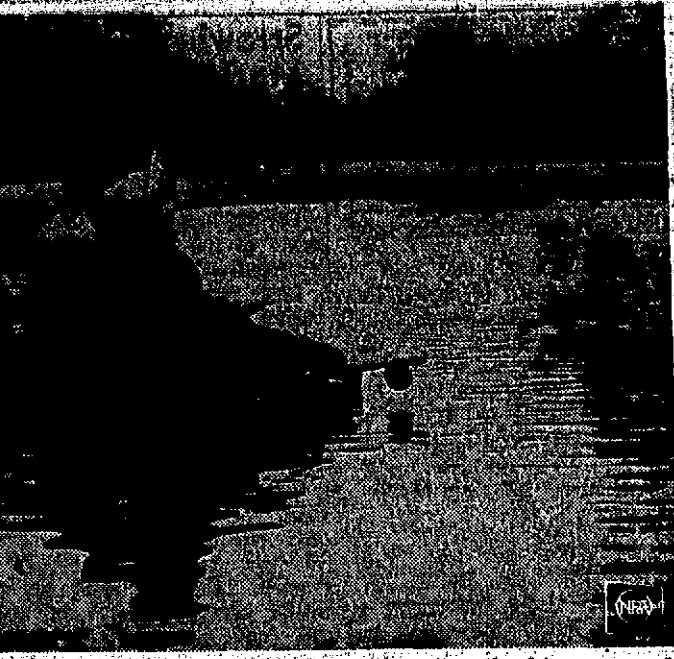
Nicklaus and Sikes, officially given a second-place tie, won \$3,800 each, making it the biggest pay day of the year for all three.

Nichols, a pro since 1959, increased his winnings for the year to \$17,874.67 in official money. He had not won a tournament until he finished first at St. Petersburg earlier this year. He picked up enough unofficial money Monday from endorsements to make his eagle worth \$14,750.

Today, the attorney general said his proposal to send lecturers to all nations would "help these young people know the facts about us and our way of life."

An aide said President Kennedy was aware of the contents of the attorney general's speech.

Last month, commenting at a news conference about his brother's trip, the President observed that a number of high administration officials have traveled abroad and he said they should—to learn things and to tell people in other lands "that we have a very vital



FISHIN' FUN—These boys are going after the big ones and they don't care if they do get their feet wet in the middle of Clapham Common pond not far from London, England.

Nichols Leaps From 18th to 4th Place

Suggests Plan to Fight Word 'Capitalism'

NEW YORK (AP)—Atty. Gen. Robert F. Kennedy said today American leaders in the fields of government, education and the arts should be sent abroad to tell the story of the United States to the world.

"Capitalism has become a dirty word because it is synonymous with selfishness," Kennedy said in a speech prepared for the annual meeting of The Associated Press.

"Many people in foreign lands believe that Americans are interested only in material gain, that they are not interested in their neighbors, not interested in their communities and not interested in those that are less well off," he said.

It is to counteract misinformation and dispel false impressions of the United States that the attorney general urged articulate spokesmen—politicians, professors, playwrights, poets—he sent through the world.

Kennedy, a younger brother of the President, returned seven weeks ago from a month-long goodwill tour of 10 countries.

Along the way he discussed the United States in open debates with foreign students and reported on his return: "In my judgment unless we have an active program to provide these students with the information and facts for which they hunger we will lose the cold war no matter how much money we spend on aid—military, or economic."

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Alumni, State Battle to Tie Before 3,000

JONESBORO, Ark. (AP)—More than 3,000 persons watched as the Arkansas State College football team and a squad composed of Arkansas State alumni played to a 14-14 tie here Monday.

The alumni scored first, as quarterback Jimmy McMurray, a graduating senior, capped a 32-yard drive with a three-yard plunge late in the first quarter.

Varsity quarterback Sammy Weir tossed a 61 yard touchdown pass to end Mike Huffmire in the third quarter, and fullback Dick Martello kicked the extra point to put his team in the lead.

The varsity scored again in the fourth period with Weir passing 12 yards to end Hassell McCain after a 67-yard drive. Martello kicked the extra point.

The varsity scored again in the fourth period with Weir passing 12 yards to end Hassell McCain after a 67-yard drive. Martello kicked the extra point.

The game replaced the traditional intra-squad game that eliminates spring training.

moving country here."

In today's address, Atty. Gen. Kennedy said individuals sent abroad under his proposal "should make tours of as many universities as possible and should confer with labor leaders, farm and cooperative leaders, newspaper editors, businessmen and government officials, as well as students."

He said he had discussed the idea recently with a businessman and a labor leader who had volunteered to speak at universities on trips they planned to the Far East.

"I know they both will make a favorable impression and they will help," Kennedy said. He did not identify them.

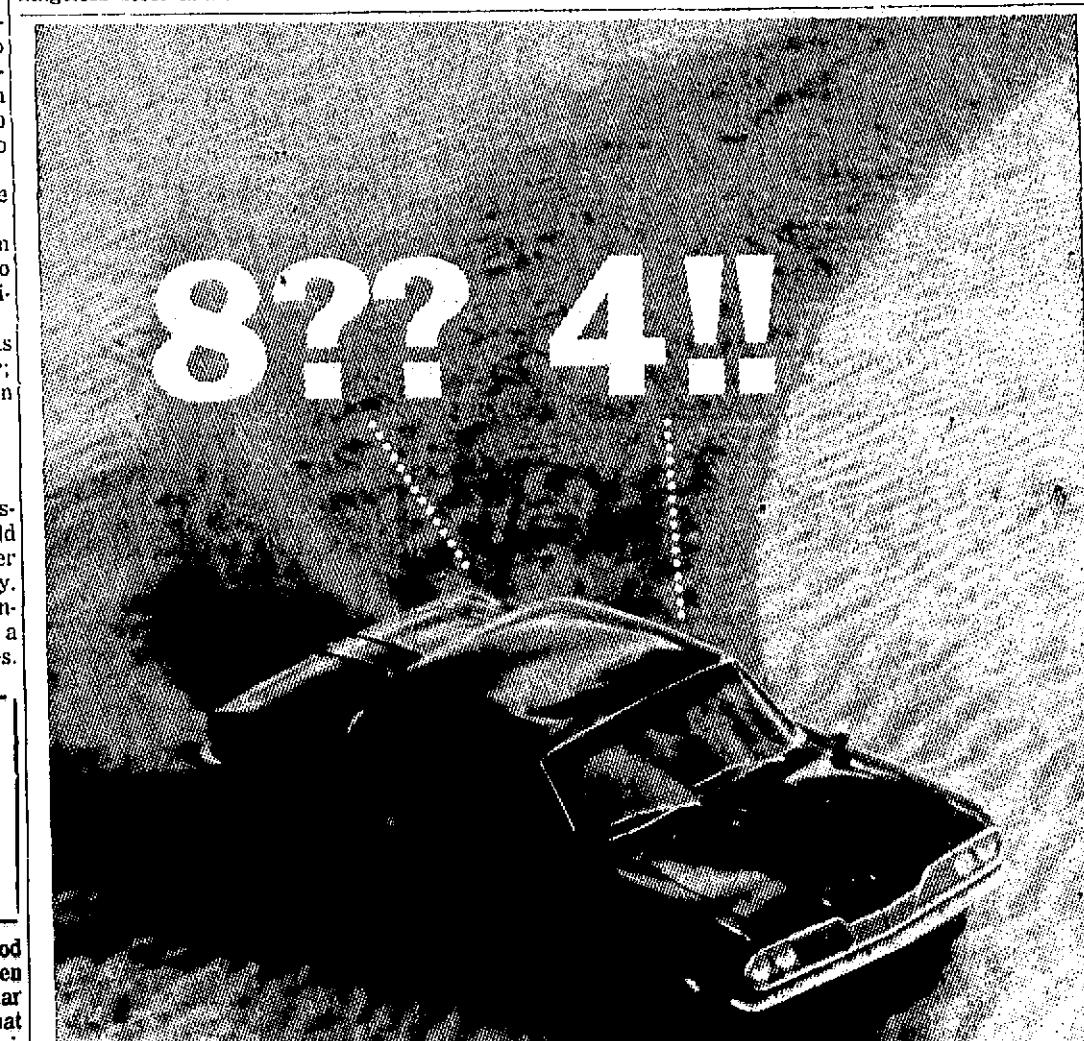
Kennedy said, "I would like to see many more people—senators, Cabinet members, congressmen, governors, university professors, playwrights, and poets."

In his speech Kennedy made two other suggestions:

1. He said government information agencies should frankly discuss the nation's difficulties in civil rights, law enforcement, and other problems and its attempts to solve them.

2. He said other free countries should be encouraged to set up Peace Corps units like those established by the United States.

Some 19 tobacco-growing nations have issued special postage stamps honoring tobacco. The United States is one of the few tobacco countries (Tobacco is our fourth largest agricultural cash crop) that has not done so.



This is one 4 that acts twice life size—except at the gas pump. (As a matter of fact, a Tempest 4 with automatic transmission won its class in the recent Mobil Economy Run.) Get one you should.

Pontiac Tempest

SEE YOUR LOCAL AUTHORIZED PONTIAC DEALER FOR NEW-AGING USED CARS, TOO.

TEMPLE-TAYLOR MOTOR CO.
221 S. WALNUT ST. HOPE, ARK.

State Ranks 35th

WASHINGTON (AP)—Stockholders of the Crossett Corp. meet here Wednesday to discuss a move by Georgia-Pacific Corp. to acquire control of the firm's Arkansas interests.

Georgia-Pacific announced last week it is in the process of buying the Crossett firm for \$55 a share. Crossett officials have had no comment on the move.

About 150 to 200 Crossett stockholders are expected to attend the meeting. Their firm owns 560,000 acres of timberland in Arkansas and Louisiana.

Products of the corporation include pulp, paper and bags, lumber, bleached board, flakeboard, charcoal and chemicals.

Crossett Stock Holders Meet

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Minor Major Minor Major

A. M.	P. M.
8:45	2:35
9:20	3:05
9:40	3:30
10:40	4:30
11:15	5:00
11:35	5:25
12:05	6:00
12:30	6:30
1:05	7:15
1:25	7:40

SOCIETY

Phone 7-8431 Between 8 A. M. and 4 P. M.

Calendar

Tuesday, April 24
The Jett B. Graves S.S. Class of the First Methodist Church will have its monthly potluck supper at 7 p.m. Tuesday, April 24 in the home of Mrs. Hollis Lueck with Mrs. Blair Shiford and Mrs. Curtis Moran as co-hostess.

Wednesday, April 25

The Women of the First Presbyterian Church will celebrate their 50th birthday Wednesday, April 25 at 7:30 p.m. Maj. Carl Green will present the program on Guidance Counseling. The senior participating in this program will be Suzanne Booth, Mary Gait McRae, Tina Plunkett, Roy Allison and David Stewart. Everyone is invited. The meeting will be in Fellowship Hall.

Friday, April 27

The Friday Music Club will meet Friday, April 27 at 4 p.m. in the home of Mrs. Talbot Peil Jr. with Mrs. Ralph Emerson and Mrs. Roy Stephenson as co-hostesses. For the program, Miss Virginia Queen, head of the Music Department at Ouachita Baptist College will present several of her pupils.

Mrs. Clyde Osborn Entertains
Mrs. Clyde Osborn entertained with an informal morning coffee at her home on April 21. Focal point of interest was a large pink

Saenger
THEATRE

TONITE - WEDNESDAY
LIKE NOTHING YOU
HAVE EVER SEEN.
A SHOCK ENDING
THAT YOU DARE
NOT REVEAL!



AMERICAN-INTERNATIONAL presents

ROBERT LOUIS STEVENSON

HOUSE of
FRIGHT

IN COLOR AND MEGASCOPE

Plus
3 Stooges
"PARDON BY BACKFIRE"

STOP THAT

RUMOR

The rumor; that due to the races during March and the income tax due on April 15th, many of you didn't get around to joining the Ladies Specialty Shop Savings Club, further that the club is closed and that you are going to lose 10% on all your purchases. You stop your part of the rumor, we will stop the last part.

We reopen the membership until May the 5th.

DON'T MISS OUT NOW! JOIN LSSSC

Strawberries on
Market in State

BALD KNOB, Ark. (AP) — Horace Larker is getting a reputation as a grower of early Arkansas strawberries.

Larker has brought in the first crate of the berries for the two consecutive years.

Last year he reported a day earlier with a crate from his Colton Plant farm.

The second crate brought into the market here today came in almost two hours after Larker's. They were grown by S. W. Holt and Sons of McRae.

Both crates were of the Blackmore variety. The first crate will be auctioned Thursday.

Growers report crop prospects good and say picking is expected to be in full swing next week. The peak strawberry season in Arkansas is about the middle of May.

This One Finds
a Good Job

NEW YORK (AP) — An unemployed Negro longshoreman, who came here with his wife and eight children on a one-way bus ticket paid for by a New Orleans segregationist group, said today he would accept a \$100 a week job with a New Jersey firm.

The longshoreman, Louis Boyd, made the decision after discussions with representatives of the Travelers Aid Society and the National Urban League.

Edward Lewis, Urban League executive director, said out of the four offers received Boyd had decided to take a job with Medical Development, Inc., in Jersey City.

Boyd eventually would become a freight loader and then a truck driver, Lewis said.

He reported that Boyd would on the campus of Texas Women's seek housing in Jersey City for his family.

Educators Set
Up Projects

LITTLE ROCK (AP) — Work on four long-range studies of the Commission on Coordination of Higher Educational Finance were begun here today.

About 30 staff members of state-supported colleges and the University of Arkansas met with the Commission in a one-day session here.

The projects are:

An inventory of buildings to determine size, age, cost, state of repair, etc.

A study of building utilization; Need for major improvements and repairs, and

How the building and curriculum programs at the colleges fit each other.

The Commission said the meeting today was a result of suggestions made by presidents of the institutions involved.

Construction on
Guard Armory

LAKE VILLAGE, Ark. (AP) — Construction has begun on an \$80,000 National Guard Armory here.

Plans for the building include a 50 x 100 foot assembly and drill hall, kitchen and mess hall, supply room and officer's quarters.

The Lake Village unit of the National Guard was called to duty in October, 1961 and is at Ft. Benning, Ga.

Mother, Mrs. L. F. Higgason,

Mr. and Mrs. Roy Prather of L.R. spent Easter with Mr. Steve Carrigan Jr.

Miss Mary Delta Prather of L.R. was the guest of Miss Cissy Ellis over the weekend.

The Dick Varis family of Ada, Okla. and Mr. and Mrs. Hugh Brown of Dallas were Easter guests of Mr. and Mrs. Ed Threlkell.

Luther Holloman and Marvin Pool Jr. went to Hot Springs Sunday for the christening of little Clay Cook, son of Mr. and Mrs. Herbie Cooks of Conway.

Mr. and Mrs. Vernon Shadid and family of Lake Charles, La. spent the weekend with Mr. and Mrs. Miles Laha.

Paul Klipsch, Charles Graham, H. C. Whitworth and Webb Lester Jr. flew to L.R. Easter for the annual Easter services of the Masonic Consistory.

Mr. and Mrs. Jim Paulkner and family of Pine Bluff spent Easter Sunday in Fulton with Mr. and Mrs. Herbert Cox.

Mrs. Robert Hamilton of Texarkana and John Wimberly of Kingsport, Tenn. visited their mother, Mrs. J. W. Wimberly Easter.

Mrs. Jerry Johnson, Johnny and Julie returned to their home in Lawrence, Kan. Tuesday after visiting Mr. and Mrs. Walter Johnson.



Mrs. Jimmy Marion May

The Little Chapel-in-the-Woods wide circular veil of silk illusion. She carried a crescent bouquet of roses.

the setting of the April 14 wedding of Miss Judy Ray McDowell and groom's best man. Usher were Jimmy Marion May. The bride Ronnie Clarke of Richardson is the daughter of Mr. and Mrs. Texas, and Richard McDowell, groom's parents are Mr. and Mrs. Herbert C. May of Bedcaw.

The Rev. W. C. Gentry Jr., of Little Rock, cousin of the bride, with matching accessories, officiated at the double-ring ceremony. Decorating the Little Chapel roses. Mrs. May, mother of the bride, a traditional setting for the groom, wore a silk suit. Many T. W. U. students' wedding dress of periwinkle blue with dings, were candelabra and green matching accessories. She pinned foliage trees.

A background of soft, impish music was provided by Miss

the receiving line formed in Mary Beth Glover of Sheridan, after which she accompanied the ceremony. Miss Eva Claire Holz

Miss Edna Perry of Camden, as man of New Brauner, Texas, registered the guests and Miss Penny Pickard of Richardson introduced the guests to the receiving line.

The bride, given in marriage by her father, was gowned in an original white silk organza gown. Following the ceremony, a wedding tulle and taffeta. The lace accented by a cabbage rose.

The full skirt swept into a wide chapel train. Her four-tiered finger veil of hand-rolled silk illusion cascaded from an organza pillow. She carried a crescent bouquet of stephanotis and white roses with streamers of satin ribbon ties in love knots.

Miss Cyann Looney of Dallas attended the bride as maid of honor. She wore a sheath of aqua taffeta with a beauteous overskirt. Her matching pillbox hat had a Mary Margaret Daniels and Orval

Woman Aviator
Claims Record

HANNOVER, Germany (AP) — Jacqueline Cochran flew a four-engine jet 5,120 miles from New Orleans to West Germany at an average speed of 489 miles per hour Sunday and claimed 49 new flight records.

The noted American flyer — first woman to break the sound barrier — said her Lockheed Jetstar "Scarlett O'Hara" had reached a top speed of 620 m.p.h. during the three-leg flight.

Miss Cochran, wife of financier Floyd Odum, took off from New Orleans with three companions at 1:20 a.m. Sunday and landed at Hanover at 3 p.m. EST after refueling stops at Gander, Nfld., and Shannon, Ireland.

The National Aeronautic Association said her claim of 49 records was the largest ever submitted for a single flight.

Miss Cochran previously had set 33 national and international records. Sixteen of these are still unbroken.

Brannan, all of Hope,

After the bride completes her degree requirements at T.W.U. in May, the couple will make their home in Omaha, Neb., where the groom is stationed at Offutt Air Force Base, Strategic Air Command Headquarters.

DOROTHY DIX
Charity Begins at Home

By HELEN WORDEN ERSKINE

loves us and we her. It is the youngest of this trio, a daughter, who is breaking my heart. She is strikingly beautiful and correspondingly wild, wilful and cruel to all those who should be near and dear to her — with one exception: the worthless boy she married.

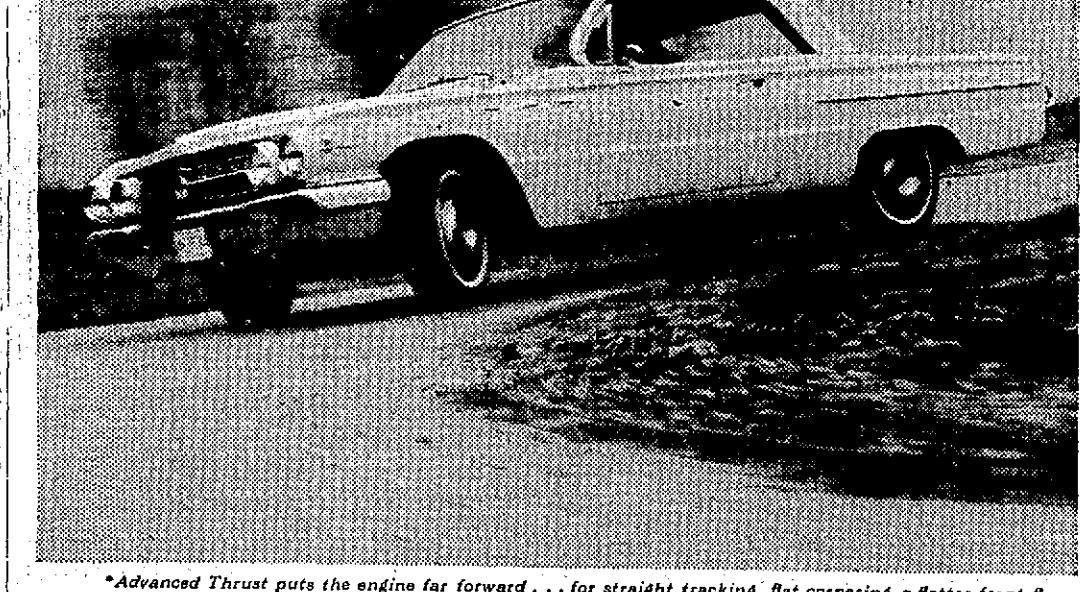
From the very beginning, as far back as their high school days (they attended the same school), he treated her shamefully. Against my wishes, she went steady with him and has taken him back time and again. Because I opposed her going with him she moved to her grandfather's and continued to see the boy until he joined the Service. Shortly after she returned to us sick. Our doctor reported her pregnant.

Now, mind you, we are "nice" people and our family an old and respected one in the community. The minister of the boy's faith arranged for him to come home on furlough and marry my girl. We couldn't bring ourselves to go to the wedding. After a brief honeymoon the groom sent her to my mother's and returned to his tour of duty.

Since my mother wasn't well we took in my poor, misguided child, a second child, a boy, married the bought her maternity clothes and dearest girl two years ago. She

Continued on Page Five

ROUSING BUICK VALUE!



Advanced Thrust puts the engine far forward... for straight tracking, flat cornering, a flatter front floor.

Buick Le Sabre hitches exclusive Turbine Drive (the smoothest, quietest automatic transmission) to a big Wildcat V-8. And adds the unique handling benefits of Advanced Thrust*. All at no extra cost. Clincher: fast-selling Le Sabre costs less than many "low-price" cars! See Le Sabre. Drive Le Sabre at your Buick Dealer.

BUICK LE SABRE IS THE BUY

See the GM Exhibit at the 1962 Seattle World's Fair, April 21-October 21, 1962

Your Quality Buick Dealer is:

Trading Post Buick, Inc. 304 E. Third St.

Big selection! Big values! See your Buick Dealer for Double Check Used Cars!

personal extension phones

SAVE MOTHER'S TIME, ENERGY AND DISPOSITION



Personal extension phones bring the calls to her, where she is — kitchen, bedroom or family living area. Save her steps, actually help her do two things at once (call the cleaner while she looks after baby). At night she enjoys the security, privacy and peace of mind of a phone at her bedside. And personal extension phones come in colors to suit every mother's good taste.

Who needs extension phone service most?

Families that make or receive five or more calls a day.

Families with one or more members active in school, church, civic or club work.

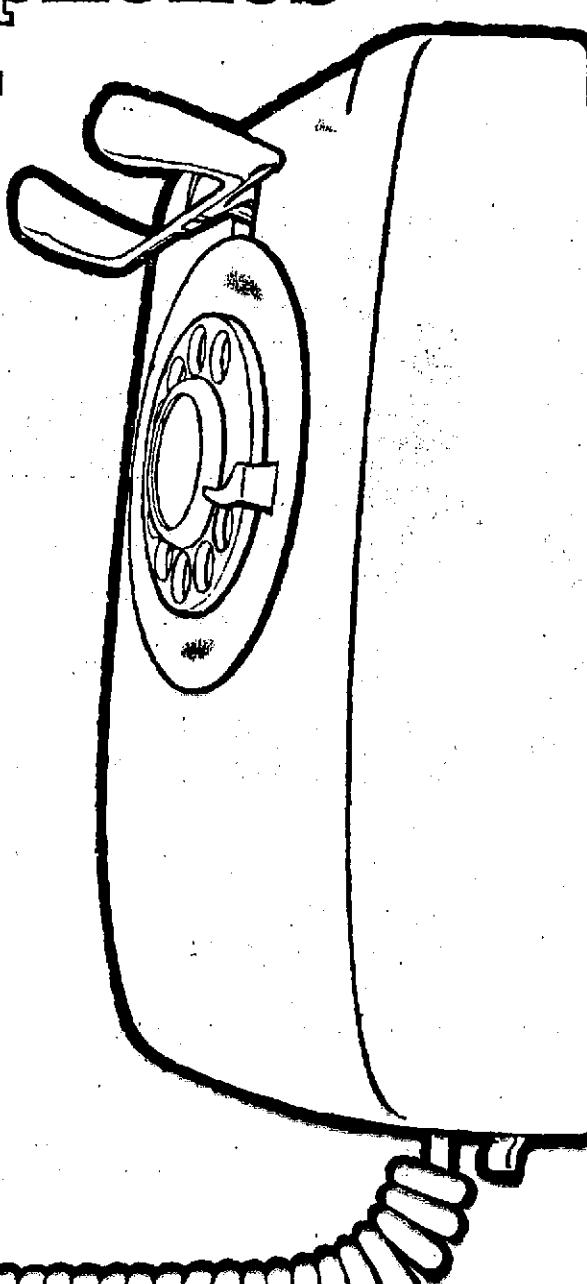
Families with active, popular teenagers or young adults.

If any of these conditions fit your family, the chances are you need extension phone service.

To order your personal extension phones — Princess, wall or table models — call the telephone business office, or ask any telephone serviceman. Why not order yours today?

SOUTHWESTERN BELL

Call by number... it's twice as fast



U.S. Prepares to Resume Nuclear Tests

WASHINGTON (AP) — The Minuteman intercontinental ballistic missile and the submarine-launched Polaris rocket are expected to get their first trials with nuclear warheads in the new U.S. test series about to begin in the Pacific.

Informed sources suggested this probability today as T-day — the date for triggering the first U.S. atmospheric tests in nearly four years — appeared imminent.

The Minuteman and Polaris rate ahead of all other weapons, since they will form the core of U.S. nuclear striking power in the years ahead.

Both missiles have been tested with dummy warheads, but never with their nuclear tips.

Other rocket-type weapons developed since the 1958 test series also are due to be tested with nuclear warheads.

The Polaris, with a range of about 1,300 miles, is carried by eight submarines already in commission. The United States plans to deploy 41 of these submarines by 1967, each mounting 16 advanced Polaris missiles capable of reaching 1,225 miles.

The Minuteman is scheduled to become combat ready in a few months. The first base for these 6,300-mile-range rockets is taking shape in Montana.

Ultimately 800 Minutemen will be deployed in underground bases about the United States, poised to strike back if this country is attacked.

Thousands of men and scores of ships of U.S. Task Force 8 are speeding preparations for the nuclear explosions in the air over the Pacific. The tests are expected to begin this week.

Some officials said the first

blast could come within 48 hours.

As the United States was getting set to conduct its first nuclear weapons test in the atmosphere since 1958, officials said they were convinced the Soviet Union was getting ready to fire off another series of its own. Last fall the U.S.S.R. set off about 50 atmospheric tests.

Indications are there will be perhaps three dozen U.S. tests in the next two or three months, all above the earth's surface and some probably hundreds of miles aloft.

Speculation on possible fields of U.S. testing has centered on missiles armed with warheads, the effects of nuclear blasts on radar and communications, the effects a nuclear explosion might have on an enemy nuclear warhead, and research on a "neutron" bomb — a device which theorists say could destroy life without demolishing buildings.

One of the tests, the New York Daily News said today in a copy-right story, will be the world's first live "firing" of a nuclear-armed, long-range ballistic missile — a Polaris launched under water from a nuclear-powered submarine, the fuse set for an air burst.

In announcing last March 2 that the United States was ready to test again in the atmosphere, President Kennedy said his decision was based on Soviet technological advances and some substantial gains in weaponry.

American military men, some scientists and many members of Congress have long contended that unless the United States puts to the test its atomic laboratory findings, this country's lead in nuclear weaponry is in danger of being disrupted.

Kennedy said the new U.S. test



THIS IS THE RANGER 4 WHICH THE U.S. shot at the moon yesterday. However, faulty mechanism has made the shot futile. It was supposed to land on the moon and transmit television pictures of the surface back to the earth along with other data. Now Ranger 4 is expected to land on the dark side of the moon Thursday morning.

Van Johnson Opens Show

HOLLYWOOD (AP) — Actor Van Johnson opened in "The Music Man" at the Los Angeles Coconut Grove and the movie colony turned out in force to welcome him.

Johnson, who just finished a year's run of the show in London, is scheduled for a five-week stand at the Ambassador Hotel night- spot.

"The Music Man" is the first current hit musical to play at the Coconut Grove in the club's 41-year history.

Terrorists Kill 10 in Algeria

ALGIERS (AP) — At least 10 persons were killed and 15 wounded in terrorist attacks in Algeria on Easter Sunday. Most of the terrorism was blamed on the rightist Secret Army Organization, struggling to keep Algeria French.

Series could be averted only if the Soviet Union agreed to an internationally inspected and supervised ban on all nuclear weapons tests. The Soviet Union has continued to oppose international inspection.

Kennedy said the new U.S. test



GUARD HEADQUARTERS — Loyal soldiers' guard Headquarters of War Secretary Enrique Rauch in Buenos Aires. Army Commander Lt. Gen. Raul Poggi made bid to oust President Guido, but was foiled by loyal troops.

BANKING ON DEATH

Chapter 32

Thatcher turned to Michaels. "Now, Mr. Michaels, I think I need not take too much of your time. Perhaps Mr. Cottrell did not explain . . ."

"Did not explain a thing," Michaels said, not in anger but as an additional bit of information.

"No," Thatcher said. "Well, it is a little complicated to discuss by phone, but the situation was roughly that I represent the Sloan Guaranty Trust Bank, of New York," he added, but Michaels merely nodded. "We are acting as trustees for the heirs of Robert Schneider in another matter. Mrs. Schneider has asked us about the possibility . . ."

"Mrs. Schneider," Jeannie Novak said with loathing. "She's got a nerve asking anybody for anything."

"Jeannie," her father said, in a warning tone of voice. "What do you want to find out, Mr. Thatcher?" Both Stan Michaels and his daughter were taut with . . . was it fear?

Jeannie Novak had risen to her feet and was staring out the grimy window; Thatcher wished he could see her face. "It's a question of Robert Schneider's holdings of your common stock," he began, but Michaels interrupted him with a slap on the desk.

"I knew it was a mistake," he grunted in a spurt of anger. He talked to his daughter's back. "I told you and that smart husband of yours that we shouldn't have let the stock out of our hands . . ."

"How would you have kept Bob otherwise?" the daughter said.

turning to face him. "Who was going to get us the Wisconsin, Pennsylvania and Novelty Contract?"

Michaels looked at his daughter with an unreadable expression on his face; then his features softened and he shrugged.

Thatcher looked at Jeannie Novak with a grave courtesy that hid his growing interest. Her petulance and selfishness were very much what he had been led to expect of the "mystery woman," the woman who deceived her husband and betrayed an obviously doting father — with Robert Schneider.

What he had not expected was the vein of shrewdness blended, he would guess, with acquisitiveness.

Aloud he said, "Apparently Robert Schneider died intestate, Mrs. Novak. Without a will," he added in response to an interrogative rumble from Michaels. "At least, Captain Self tells me that the police haven't been able to find one. That means that the courts are going to award his estate to his wife and his children . . ."

"It isn't fair," Jeannie said between clenched teeth.

"Jeannie," her father shouted in an agony of apprehension. But she was not to be stopped.

"After all we did for him," she spat. "Took him off the line. Gave him his big chance. Then he leaves things so that his kids, his lousy kids . . . After all we did for him."

"Maybe too much, huh Jeanie?"

Thatcher and Michaels, who had been staring helplessly at Jeannie,

Dorothy Dix

Continued from Page Four
suffered with her through the whole unhappy experience. After the baby was born, our daughter begged us to send her and it to the base where her husband was stationed. The husband promptly sent her back. She filed for divorce. Now, they are remarried, have two more children and live close by. But, as far as seeing them goes, they might as well be a thousand miles away. I've been told the children cannot visit me, nor I them. Such is gratitude. Where have I failed? — Sad Mother.

Dear Sad: In most families of three, or more children, there is usually an outlaw, or throwback to some untidy ancestor. Such is evidently the case with your beautiful but apparently unfeeling daughter. She may be incapable of expressing deep, inner emotion. Give her the benefit of the doubt. Continue to hold out a helping hand and be thankful for those other children who present no problem!

Dear Helen: You said in a recent column that a girl who is 18 should be a freshman in college, not a senior in high school. It so happens that I was 18 in March and am a senior in high. I have been awarded two scholarship medals: the D.A.R. citizenship award for my school; and the Betty Crocker Homemaker of Tomorrow award for my school. This year I have made all A's on my card and hope to be valedictorian at our graduation. There are three other girls who will be 18 when they graduate and also most of the boys. While I agree with most of your advice I don't go along with you about this 18-year-old freshman business. It just doesn't parse. — Doris Wall, Jasonville, Ind.

Dear D.W.: I checked with Barnard College. Eighteen is the average age for freshmen. But, if you graduate this spring, you will still be 18 when you enter college and so, I presume, will most of your classmates. What a splendid record you've achieved in high

Dear Helen: I'm a 14-year-old who disagrees thoroughly with your high-handed ruling about girls my age being too young to date. Of course, we're too young to go out in a car alone with a boy but what harm is there in seeing a downtown movie together or attending a properly chaperoned school dance?

If parents trusted their kids more they would have to worry less about them getting into trouble. Give some of us, at least, credit for the ability to distinguish right from wrong and being able to control our emotions. We're not all lawless young savages who don't know enough to come out of the rain. — Disgusted Teen.

Dear Disgusted: Teen-agers are like the little girl with the curl in the middle of her forehead; when they are good they are very, very good and when they're bad, they're horrid." But—good or bad, I care what happens to them. That's why I still maintain 14-year-old girls are too young to date!

Send your problem to Helen Worden Erskine care of this news-

paper. Be sure to enclose stamped, self-addressed envelope. Helpful leaflets available. Write for "What Age For Dating?"

Dorothy Dix is
A Registered Trademark

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Tell Everyone What You Have To Sell. Use Star Want Ads.

WANT AD RATES

WANT AD RATES					
All Want Ads are payable in advance but ad will be accepted after telegraph and accommodation account is allowed with the understanding the account is payable when statement is rendered.					
Number of Words	One	Two	Three	Four	Five
Up to 15	65	1.60	2.25	3.00	3.60
6 to 20	65	1.60	2.75	3.60	4.00
21 to 30	65	2.20	3.20	4.20	5.00
31 to 35	1.10	2.40	3.60	4.00	4.50
36 to 40	1.50	2.70	4.10	4.50	5.00
41 to 45	1.50	3.40	5.50	5.50	6.00
46 to 50	1.50	3.40	5.50	5.50	6.00
Initials of one or more letters, group of figures as hours or telephone numbers count as one word.					

CLASSIFIED DISPLAY

1 Time ... 1.00 per inch per day
3 Times85 per inch per day
6 Times70 per inch per day

STANDING CARD ADS
\$15.00 per inch per month

Notes quoted above are for consecutive insertions. Irregular or skip date ads will take the one-day rate.

A daily classified advertising copy will be accepted up to 11 p.m. for publication the following day.

The publisher reserves the right to revise or edit all advertisements offered for publication and to reject any objectionable advertising submitted.

The Hope Star will not be responsible for errors in Want Ads unless errors are called to our attention after FIRST insertion of ad and then for ONLY THE ONE CORRECT insertion.

PHONE: PROSPECT 7-3431

1 - Job Printing

PRINTING of Quality. Letterpress or Offset. Call YUKON 3-2534 collect. Eller Printing Company, Washington, Ark. 4-6-1-moc

2 - Notice

Responsible party to take over payments on zig-zag Singer Machine. Phone 7-6713 or write George Vandenburg, 715 N. Elm, Hope, Arkansas. 4-21-3tc

5 - Funeral Directors

AMBULANCE SERVICE, Burial Association, OAKCREST FUNERAL HOME, Dial 7-6772. 5-4-1tf

AMBULANCE SERVICE, Oxygen equipped. Two-Way Radio, Burial Association, Herndon-Cornerius Funeral Home, Phone 7-4686. 6-25-1tf

6 - Insurance

BEWARE OF STRANGERS. Demand non-cancellable hospital insurance. Buy insurance from local agent, Cecil Weaver, PR 7-3143. 4-14-1moc

21 - Used Cars

'55 Olds, 4-Dr. Equipped. Tops. '55 Pont. 4-Dr. R.H. S-Shift. '53 Ford, V-8. 4-Dr. O-Dr. R.H. '56 Chevy, 6-Cv. 2 or 4-Dr. Choice. "Need a car, Bill Will." Harry Phillips Used Cars 3-25-1tf

Used cars bought and sold. 120 West Third Street. Tommy's Service Garage. 4-6-1moc

29 - Sewing Machines

SINGER SEWING MACHINE CO. Sales and Service, Repairs on all make machines. Write Geo. Vandenburg, Buck's Flax Service Station, Third and Walnut, Hope, Ark. or Phone PR 7-7713. 1-9-4

Sewing Machine Sales and Service. New and used. Repairs and parts for all makes and models. J. B. Bailey, PR 7-3470 or write P.O. Box 375. 3-20-1tf

34 - Slaughtering Processing

MALPRY Montgomery Market, custom slaughtering. Meat for your deep freeze. We buy cattle and hogs. 11-1tf

CUSTOM Slaughtering. Beef or pork cut and wrapped for your deep freeze. Contact Barry's Grocery, 7-4404. 7-28-1tf

WE ARE dressing poultry, processing beef and pork, for everyone. Call MOORE BROS. 7-4431. 6-19-1tf

21 - Used Cars

21 - Used Cars

USED CAR VALUES

1959 FORD Thunderbird, fully equipped, power and air \$2395

1961 FORD Galaxie, 4-Door, Fully equipped, including air conditioner \$2295

1961 FORD Thunderbird, Fully equipped, Low mileage \$3695

1957 FORD Fairlane 500, 2-Door, Fordomatic, Radio and Heater \$695

HOPE AUTO CO.

"Your Friendly Ford and Falcon Dealer" Phone 7-2371

220 W. Second St.

46 - Services Offered

COMPLETE BOOKKEEPING SERVICE. Profit-Loss Statements; Taxes; Sales, Social Security, Self-Employment. PR 7-2423. Inc. Teller-Terro. 4-19-1tf



Servicenter
Wants
Customers

REG. GAS 24⁹

ESSO EXTRA 28⁹

GOLDEN 30⁹

4-20-6tc

53B - Florist

Give flowers for Easter: Hydrangeas, Easter Lilies, Azaleas or Corsages; Orchids, Roses, Gardenias. Spates Florist, PR 7-2420. 4-10-1moc

54A - Tractor Work

PLOWING, discing, mowing, pasture clipping and general work. See Mike Snyder, Hotel Snyder, Dial 7-3721. 4-21-1moc

56 - Nurseries

Salvia, petunia and tomato plants now ready; also, caladiums and spring bulbs. Monks Seed Store. 4-13-48

FOR SALE: Iris and Day Lilies. F. O. Middlebrooks, Columbus, Ark. 4-21-48c

58 - Exterminators

SEE TERMITES Call Allied PR 7-3495

GUNTER Lumber Co., Insured Contract 4-20-1moc

61 - Beauty Service

NO RISK with custom made permanent wavy at Diane's Beauty Salon. Waves Guaranteed. Phone 7-3118. 4-28-1tf

62 - Male or Female Help Wanted

ANNOUNCING NITA MESSER

has joined our staff. She is a graduate of Paul Barnes Beauty College, Oklahoma City, and has had advance training in hair styling. She invites her many friends to visit her at

Hazel's Beauty Shop 104 S. Elm PR 7-2878 4-23-6tc

70 - Moving - Storage

Moving Long Distance? Call Virgil Daniel, Collector, 387-3424. Prescott Transfer & Storage Co., Prescott, Ark. 4-21-1tf

65 - Auto Repair

Two or three bedroom modern house. Permanent rental. Associated with major oil company. Need immediate. Call PR 7-2620 or 7-0689. 4-19-6tc

109 - Railroad Salvage

Big Unclaimed Freight Sale

Outside white paint (gal.) \$1.99
Nylon Living Room Suites 100.00
Bedroom Suites 100.00
Innerspring Mattresses 19.95
9 x 12 Linoleum Rugs 3.95
Hi-Fi Record Albums 1.99
Folding Chairs 2.50
Electric Drill 19.95
Ansco Films 15.00
Pole Lamp 4.95
Electric Alarm Clocks 4.95

1959 FORD Thunderbird, fully equipped, power and air \$2395

1961 FORD Galaxie, 4-Door, Fully equipped \$2295

1961 FORD Thunderbird, Fully equipped, Low mileage \$3695

1957 FORD Fairlane 500, 2-Door, Fordomatic, Radio and Heater \$695

RAILROAD SALVAGE

Elm & Front Streets 4-21-1moc

JUST OPENED - GARAGE - SERVICE

• Anything -- Anytime • Day or Night

• Competent Mechanic • Prompt, Courteous Service

Just Behind Diamond Cafe

Tommy's Service Garage

Phone PR 7-3731, Day

PR 7-5963, Night 4-3-1tf

109 - Railroad Salvage

Big Unclaimed Freight Sale

G. E. Portable Fan \$16.95
Eureka Floor Polisher 19.95
Men's Work Suits 5.95
Maple Bunk Beds w/matt. 70.00
Electric Skillets 9.95
T. V. Trays 2.50
Folding Chairs 1.99
Desk, Chair and Lamp 15.00
Ansco Films 37
Pole Lamp 4.95
Electric Alarm Clocks 4.95

1959 FORD Thunderbird (Service for 8) 12.95

Chinaware (Service for 8) 99.95

Outboard Motor, Clinton 99.95

1959 FORD Thunderbird, fully equipped, power and air \$2395

1961 FORD Galaxie, 4-Door, Fully equipped \$2295

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Elm & Front Streets 4-21-1moc

JUST OPENED - GARAGE - SERVICE

• Anything -- Anytime • Day or Night

Mr. Merchant, Why Not Do A Selling Job In The Hope Trade Area With Your Advertising Story In HOPE STAR?

HOPE STAR'S 1961

DAILY NET AVERAGE PAID FOR YEAR 1961

ABC CIRCULATION AUDIT

3,520

The following are excerpts from Hope Star's 1961 circulation audit as released from Chicago today by the Audit Bureau of Circulations:

Paragraph 1: Daily average net paid circulation by zones:

CITY ZONE	Evening
Dealers and carriers	2,051
Street Vendors	35
Publisher's counter sales	10
Total City Zone	2,096

Retail Trading Zone	
Dealers and carriers	196
Mail Subscriptions	1,089
Total Retail Trading Zone	1,285
Total City & Retail Trading Zones	3,381

All Other — Mail subscriptions	139
TOTAL NET PAID	3,520

Paragraph 13: Distribution in towns receiving 25 or more copies in detail by counties, as well as the total only for towns receiving less than 25 copies daily.

Evening December 12, 1961

The listing below gives gross distribution for one day only and is greater or less than the net paid average for the period covered by this report by the following percentages:

CITY ZONE	0.24% greater
Retail Trading Zone	1.09% greater
All Other	4.32% greater
GRAND TOTAL	0.71% greater

The "adjusted figures" of county totals appearing below have been arrived at by decreasing (or increasing) the listed county total figures by the apportioning percentages as above set forth. These adjusted county totals will, therefore, approximate the net paid average for the period covered by this report.

**Balance in County" is comprised of the distribution in towns receiving less than 25 copies which is not identified with the towns, townships or minor civil divisions listed.

HEMPSTEAD COUNTY	Dealers	Mail	Total
Hope	2,101	2,101	2,096
(Adjusted figure)			

Blevins	83	83
Columbus	27	27
Fulton	29	39
Hope Rural Routes	414	414
McCaskill	73	73
McNab	38	38
Ozon	47	47
Patmos	79	79
Washington	31	66
*Balance in County		97

Total Hempstead County	60	867	927
(Exclusive of Hope)			
(Adjusted figure)			917

TOTAL HEMPSTEAD COUNTY	Dealers	Mail	Total
2,161	867	3,028	3,013
(Adjusted figure)			

HOWARD COUNTY	Dealers	Mail	Total
Nashville	28	28	
Saratoga	26	26	
*Balance in County			

Total Howard County	54	54	
(Adjusted figure)			52

Dealers Mail Total

NEVADA COUNTY
Emmet 60 80 140
Prescott 77 70 147
Rosston 84 84

*Balance in County 1 1

Total Nevada County 137 235 372
(Adjusted figure) 368

MISCELLANEOUS COUNTIES
Under 25 copies 33 33
(Adjusted figure) 31

TOTAL IN ARKANSAS 2,298 1,189 3,487
(Adjusted figure) 3,464

ALL OTHER STATES
MISCELLANEOUS COUNTIES
UNDER 25 COPIES 55 55
(Adjusted figure) 53

MILITARY SERVICE
DESTINATION UNKNOWN 3 3
(Adjusted figure) 3

SUMMARY
TOTAL ARKANSAS 2,298 1,189 3,487
" ALL OTHER STATES 55 55
" MILITARY SERVICE 3 3
DESTINATION UNKNOWN 3 3

GRAND TOTAL 2,298 1,247 3,545
(Total Adjusted figure) 3,520

The average paid circulation as reported by publisher in statements to the Bureau has been substantiated by this audit.

For comparative purposes, the average paid circulation by quarters as shown in audits for the previous three years and for the period covered by this report is shown below:

1st Quarter 1958 3,293
2nd Quarter 1958 3,341
3rd Quarter 1958 3,458
4th Quarter 1958 3,432

1st Quarter 1959 3,433
2nd Quarter 1959 3,481
3rd Quarter 1959 3,605
4th Quarter 1959 3,533

1st Quarter 1960 3,533
2nd Quarter 1960 3,606
3rd Quarter 1960 3,626
4th Quarter 1960 3,585

1st Quarter 1961 3,530
2nd Quarter 1961 3,533
3rd Quarter 1961 3,475
4th Quarter 1961 3,542

CITY — Hope, Ark.; Hope Star

DATE — March, 1962.

AUDIT BUREAU OF CIRCULATIONS

End of Audit Report.

WHAT IS ABC?

The Audit Bureau of Circulations, Chicago, by its own definition is: "A co-operative association of advertisers, advertising agencies and publishers for the verification of circulation of newspaper and periodical members in the United States and Canada."

It is controlled by those who buy advertising (manufacturing, merchandising and service companies, and their agencies) rather than those who sell advertising (newspapers and magazines).

COST OF ADVERTISING

Pick up an invoice for newspaper advertising and you will find that you are billed for so many column-inches at so much per inch. That's how it is billed — **but that isn't how it is sold.**

The price of an inch of advertising is meaningless unless you know what the paper's circulation is. When you know that you know the cost.

The cost of advertising is the cost per inch per thousand circulation. That's the great yardstick by which advertising is bought and sold from coast to coast. The national advertisers call it "the milline" — the cost per line (1/14th of an inch) per million circulation.

Now you know why ABC audits are important. They verify circulation — the factor which is combined with the publisher's charge per inch to establish the advertising cost yardstick.

IT'S CHEAP TODAY

Hope Star's local advertising costs about the same today as in 1929. The rate-per-inch is higher, it is true — but circulation also has increased. Here is the comparison:

1929 1962

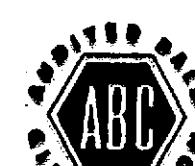
Local "open" rate per inch per thousand 20c 28.4c

And that's a performance we feel deserves a page advertisement all its own.

Hope Star



An AP Newspaper



Member of the Audit Bureau of Circulations